

# **Annapoorna** **Inter Food** **FOOD RETAIL** **Awards 2024**



**June 5<sup>th</sup>, 2024**  
**Yashobhoomi (IICC)**  
**New Delhi**



The logo for Annapoorna Inter Food Awards 2024 features a circular border filled with various food and beverage icons. The text 'Annapoorna' is in red, 'Inter Food' is in green, and 'FOOD RETAIL Awards 2024' is in black.

**Annapoorna**  
**Inter Food**  
**FOOD RETAIL**  
**Awards 2024**

Annapoorna is back to re-define the path of Indian food & beverage trade space as “Annapoorna Inter Food”- international food & beverage trade expo. Annapoorna Inter Food-with more vigour and more focus will steam-up the food & beverage trade by defining new business opportunities to drive inclusive growth of the sector. For Indians, food is not just a necessity, it’s a culture.

To celebrate this culture, Annapoorna Inter Food announced the launch of Annapoorna Inter Food Food Retail Awards, a joint initiative of Federation of Indian Chamber of Commerce & Industry (FICCI), VA Exhibitions & Forum of Indian Food Importers (FIFI).

A photograph showing a person's hands holding a red plastic shopping basket filled with fresh produce, including a red apple, a yellow bell pepper, and a water bottle. The background is a blurred grocery store aisle.

**Annapoorna Inter Food**  
**FOOD RETAIL Awards**  
will celebrate the  
innovation,  
excellence &  
entrepreneurship  
in Indian food retail  
and QSR space.



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## Jury Members

**Mr. Amarjit Singh Ahuja,**  
Director Procurement,  
Hotel Le Meridien, New Delhi

**Mr. Amit Lohani,**  
Founder & Director  
Forum of Indian Food Importers

**Mr. Angelo de Queiroz Mauricio,**  
Agricultural Attache  
Embassy of Brazil, New Delhi.

**Mr. Arjun S Datta,**  
Managing Director & COO,  
International Institute of Culinary Arts

**Mr. Avinash Tripathi,**  
Concept Head - Fresh Pik & Fresh Signature,  
Reliance Retail Limited

**Mr. Birkan Kum,**  
Commercial Counsellor  
Embassy of Turkey, New Delhi.

**Mr. Davinder Kumar,**  
Vice President - F&B (Production), Hotel  
Le Meridien; President-Indian Culinary Forum

**Chef Harpal Singh Sokhi,**  
Director  
Turban Tadka Hospitality Private Limited

**Mr. Juan Angulo,**  
Ambassador  
Embassy of Chile, New Delhi.

**Mr. Kumar Rajagopalan,**  
Chief Executive Officer,  
Retailers Association of India

**\*Mr. Kunaal Kumar,**  
Managing Director  
Modern Bazaar

**Dr. Nitin Nagrale,**  
CEO India and Emerging Markets,  
Quality NZ; Founder - HPMF

**Chef Ranveer Brar,**  
Chef & Restaurateur

**\*Mr. Thampy Koshy,**  
MD & CEO,  
Open Network for Digital Commerce

## Award Categories

**Best QSR -**

**Multinational**

**Best QSR -**

**Indian Chain**

**Best Food Retailer -**

**Modern Trade**

**Best Food Retailer -**

**Imported Food & Beverages**

**Best Food Retailer -**

**e-commerce**

**Best Restaurant -**

**Usage of Imported F&B Products**

**Lifetime Achievement Award -**

**Service to Food Retail Industry**

\*To be confirmed

# Brand Association Opportunities



| DELIVERABLES                    | Title Partner | Powered By  | Gold Partner | Silver Partner | Support Partner |
|---------------------------------|---------------|-------------|--------------|----------------|-----------------|
| Company Logo part of award logo | Yes           | Yes         | No           | No             | No              |
| Company Logo on website         | Yes           | Yes         | Yes          | Yes            | Yes             |
| Logo on backdrop                | Yes           | Yes         | Yes          | Yes            | Yes             |
| Branding Options                | 5             | 4           | 3            | 2              | 1               |
| Table Space                     | 2             | 2           | 1            | 1              | NA              |
| Sponsored Delegates             | 10            | 8           | 8            | 5              | 3               |
| Cost                            | ₹ 15,00,000   | ₹ 10,00,000 | ₹ 8,00,000   | ₹ 6,00,000     | ₹ 4,00,000      |

\* Customised partnerships shall be explored

## Brew Success with Annapoorna Inter Food FOOD RETAIL Awards

- Visibility & Brand Awareness**  
 Excellent brand visibility before, during & after the award function
- Lead Generation Opportunity**  
 Ensures development of new relations & nurture existing ones
- Return on investment**  
 Interactive engagement would shorten the sales cycle thereby generating quick ROI
- One on One interaction with decision makers**  
 Opportunity to engage with senior decision makers of food retail & QSR space
- Launch pad for New Product / Services**  
 Ensures product awareness among the right target audience & get real time feedback on your product / services





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**Contact:**

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